

## **Focus Group App Tester / Founding User — Social Web Cloud Focus Group**

### **Overview**

Focus Group App Testers / Founding Users install and set up the app with help from members of Team 2. They explore its features, and provide detailed feedback to help improve the messaging app.

### **Responsibilities**

- Attend **one or both** mobile app setup and training workshops (see schedule below).
- Complete a 15-minute mobile app installation and account setup on your personal device.
- Use the app during the testing period as instructed.
- Provide clear and honest feedback on your experience, including ease of use, functionality, and suggestions for improvement.
- Participate in follow-up surveys or discussions as requested.

### **Schedule**

You will attend **one or both** of the following workshops:

- **Tuesday 8/26, 6:30 pm – 8:30 pm** (Teams 1 & 3 w/ Team 2)
- **Thursday 8/28, 6:30 pm – 8:30 pm** (Teams 1 & 3 w/ Team 2)

### **Compensation**

- \$75 upon completion of the setup, testing, and feedback submission.